



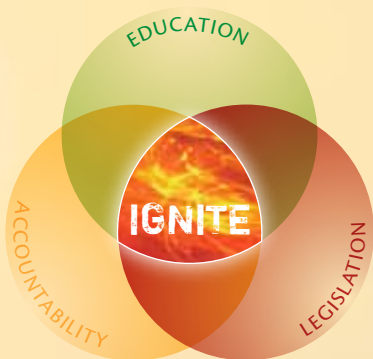
# IGNITE

**An Enduring Cultural Transformation**



# Our Unique Three Capacity Strategy

## Preparing Leaders



**Providing  
Accountability**

**Promoting  
Values**

Cornerstone Family Council mobilizes Christians for lasting cultural transformation to secure an Idaho that cherishes life, affirms religious liberty, preserves marriage, and strengthens families. Uniquely positioned at the center of a coalition that includes national, state, and local organizations, Cornerstone serves as a catalyst for that change, focusing its work where the three key areas of the culture war overlap:

**Preparing Leaders** – Equipping Christian leaders to effectively fight the battles that define our culture.

**Promoting Values** – Engaging the Christian community to advocate for laws that promote good conduct and punish wrong conduct in the eyes of God.

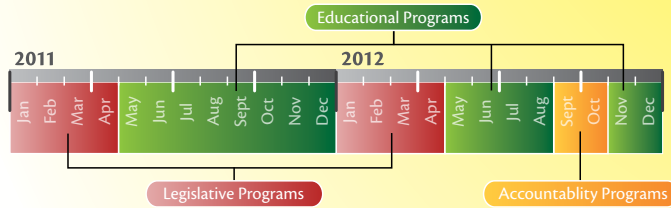
**Providing Accountability** – Holding elected officials accountable for their actions by informing the Body of Christ of voting records and providing a Voter's Guide with candidate statements on issues of importance to Idaho families.

# Igniting Transformation

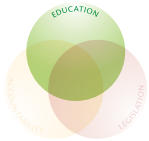
By God’s grace and thanks to the generous support of loyal donors, Cornerstone is making a difference for Idaho families. But there’s more to be done.

Attacks from those who work to undermine life, liberty, marriage, and the family are more sophisticated, more aggressive, and more frequent than ever. “We the people” spoke loud and clear in November 2010, but that one moment, by itself, will not achieve the cultural transformation we seek. Achieving transformation requires a lasting movement working strategically in key, culture-defining areas.

“Ignite” is a two-year plan designed to fan the embers of November 2010 into a lasting movement built to achieve enduring cultural transformation.



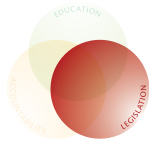
## Three Capacities: A Plan for Cultural Transformation



### Education – Preparing Leaders

Cultural transformation begins with leadership. Leadership of all ages and backgrounds. Leadership grounded in a biblical worldview. Leadership armed with the information and skills to influence others. Cornerstone’s educational programs work to identify, train, and activate these leaders across Idaho.

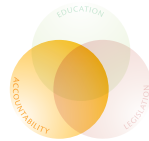
- 1100 Truth Project Attendees
- 200 Capstone Student Leaders Trained



### Legislation – Promoting Values

Cultural transformation requires a system of laws that remains true to the vision of our Founding Fathers. Cornerstone’s legislative programs will not only ensure there’s a voice for timeless values at the capitol, but also engage the faith community across Idaho to advocate on behalf of those values.

- Pass Religious Liberty Amendment
- Pass School Choice Legislation
- Protect Unborn Children
- Protect Patients’ Rights
- Defeat Physician Assisted Suicide



### Providing Accountability

Cultural transformation requires that elected leaders be accountable for their actions. Cornerstone’s accountability programs serve as an antidote for political spin to ensure an educated and active electorate on Election Day.

- Distribute 120,000 Voter Guides
- Reach 40,000 Values Voters
- Engage Pastors and Churches

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# A Record of Success

Thanks to the generous support of our loyal donors, Cornerstone has a record of success and a reputation for getting results on behalf of Idaho families. It's upon that foundation that Cornerstone seeks to ignite a movement that will transform the culture for generations to come.

## **A Voice for Values in Boise**

Cornerstone's legislative programs provide a strong and respected voice for values in the legislature. In the last two years alone, Cornerstone has actively engaged on a dozen critical pieces of legislation. By God's grace and thanks to the generous support of loyal donors, Cornerstone was successful in 92% of those battles – including working to protect traditional marriage and defeat a move to weaken patients' rights.

## **Educating and Motivating Voters**

Cornerstone's accountability programs reached voters in every corner of Idaho in 2010 with critical information about where candidates stood on values issues. Information was delivered on federal, state, and local candidates via online voter guides, mail, phone, billboard, email, and social networking.

## **Training Leaders for Today – And Tomorrow**

Cornerstone's educational programs have trained more than 600 Idahoans to be effective leaders in key areas of the culture war. 132 took part in our biblical worldview training programs. And 480 of tomorrow's leaders attended our student training programs.

## **Engaging Churches and Pastors**

Cornerstone serves pastors and churches by providing critical information about culture-defining issues and tools the pastors and churches can use to engage their congregations on those issues.



# You Can Help Ignite Cultural Transformation

Cornerstone is blessed to have supporters all across Idaho committed to help ignite an enduring cultural transformation. Their support and generosity is what makes Cornerstone's work possible. Here are three ways you can help:



## Pray

Cornerstone's work to ignite an enduring cultural transformation is built on a foundation of prayer. Please help by praying for Cornerstone's work and asking others to do the same.

## Share

Cornerstone takes financial stewardship seriously and chooses not to spend thousands of dollars on advertising like organizations such as Planned Parenthood and the ACLU. Cornerstone relies on its supporters to spread the word, so please be sure to tell your family, friends, and church leaders about how Cornerstone Family Council is working to ignite an enduring cultural transformation in Idaho.

## Give

Cornerstone does not accept government funding and, therefore, depends entirely on the generosity of donors to do its work. Please consider supporting Cornerstone financially by making a donation today or, if you can, pledging to support Cornerstone's work with a contribution each month.

## Contact

Cornerstone Family Council  
P.O. Box 563  
Eagle, ID 83616  
208-954-3222  
Email: [info@cfcidaho.org](mailto:info@cfcidaho.org)

## Online

Subscribe to:  
Weekly Updates  
Action Alerts  
Web: [www.cfcidaho.org](http://www.cfcidaho.org)

# Our Biblically-Based Beliefs

**M**oral, physical and spiritual *absolutes* exist and were given to mankind to govern all of life.

The *sanctity of marriage* between one man and one woman is the essential element of the family and a strong family is the essential element of a strong society.

*Life is a gift* from God and should be protected from the time of conception to the end of natural life.

First Amendment *religious liberties* are critical to our freedom as a people and must be protected and defended.

*Parents* have a fundamental right to guide their children's lives and to responsibly direct every aspect of their education and care.



HOLY  
BIBLE



*If Christians will decide that though they can't do everything, they can do something and what they can do, they will do, we can change the nation.*

Dr. D. James Kennedy